

StepUp Consulting – A Dynamic Marketing & Sales Consultancy team.

StepUp Consulting is a dynamic and fast growing consultancy company, founded in 2010. As consultants we focus on supporting our clients to measure performance and improve their marketing and sales strategies to create growth.

We are active in Revenue Management consultancy:

- /// ROI modelling of the marketing mix (promo and media investments)
- /// Retailer Margin measurement
- /// Sales tracking / Baseline tracking
- /// Price elasticity / Pack price architecture

We operate from our offices in Leuven, but are active in several countries across Europe. To support our continuous growth we are hiring **Business Analysts**.

THE JOB – Business Analyst

The Business Analyst will be responsible for a wide variety of tasks, always with the goal to support a team to translate data into actionable recommendations. He/she has a key position in preparing data analysis and creating reports and presentations on media and promo investments of our clients.

Your tasks will consist of:

- /// You are responsible for projects going from data preparation to analysis.
- /// You will have contact with the client to guarantee a fluent project.
- /// You will request, gather and prepare the client data from several sources in Excel to bring them to a solid base to start analysis.
- /// Next step is to use this data to perform a first analysis, coached by a Senior Business Analyst or Consultant.
- /// You translate the results from you analysis into a presentation in PowerPoint together with the Consultant.

YOUR PROFILE – motivated, passionate by analysis

You have a degree (university or college) in finance, accountancy, statistics, economy, business management or marketing:

- /// You are strongly motivated to build your professional career.
- /// You enjoy working with numbers, preparing and analyzing them.
- /// You feel at place in a job where processing of data is your core task and can allow you to further develop you analytical skills.
- /// You are a problem solver who can work autonomously.
- /// MS Office and Excel have no secrets for you.

What we can OFFER you

We can offer you a fantastic experience:

- /// You will have a challenging range of tasks in a dynamic and young company with a fast growing team.
- /// You can further develop your analytical skills on-the-job.
- /// You get experienced in projects in a diverse range of industries and on both national and international clients.
- /// You will be coached by a Consultant/Senior Business Analyst with a broad experience.
- /// Full time contract with a competitive salary in line with the market and the possibility to grow in the organization.
- /// Attractive work environment in Heverlee-Leuven

INTERESTED? – Contact us:

Steven Claes: +32 473 63 56 16, steven.claes@stepupconsulting.eu

You can also check us out at www.stepupconsulting.eu

Looking forward to meet you!